

Welcome to your application details



Networking Event Details

Title of event

Cities for Citizens. Vision Zero Plus.

Provide a summary of the main theme of your event

Currently, urban planning and mobility strategies are too dependent on private motorised vehicles.

As a result:

- Every year 1.25 million people die in traffic accidents and up to 15 million more suffer injuries.
- 23% of global CO2 emissions come from motorised road transport, and on current trends this sector will be the main driver of climate change by 2050.
- Outdoor air pollution, partly caused by transport, was estimated to cause 3.7 million premature deaths worldwide in 2012.
- Transport strategies based on private motorised vehicles produce and reproduce inequalities, since many social groups - the poor, women, the young and old, the disabled etc. - have less access to cars and thus less access to basic opportunities.
- Cars and their infrastructure occupy much more space compared to other forms of urban transport, thus reducing the public space available for the community.
- From the point of view of urban mobility, the car is not the solution. Cities and metropolises of the world are suffering from increasing congestion.

In some cities around the world, some steps are being taken, but these are still insufficient. In many places, car ownership and use is rapidly rising in urban contexts, making urgent action all the more necessary.

Cities must be constructed by and for citizens; only then will they be socially and environmentally sustainable. Following this logic, we propose a 'Vision Zero Plus'. The original concept of 'Vision Zero' was developed with reference to achieving zero deaths in road accidents.

We propose to extend this to the other negative outcomes associated with private motorised transport. 'Vision Zero Plus' therefore contains several basic pillars:

- "Accident Deaths Zero": the elimination of road crash deaths by 2050.
- "Kilometre Zero": the promotion of proximity, by designing cities in such a way as to reduce the number and duration of trips.
- "Emissions Zero": the elimination of toxic transport emissions by the year 2050; a reduction to WHO recommended levels by 2025.
- "GHG Zero": the elimination of transport greenhouse gas (GHG) emissions by 2050; 50% reduction by 2025.

In order to achieve these objectives, fundamental changes must be made in ways in which cities are constructed and in the ways in which we move through those cities. More specifically:

- Urbanisation strategies must avoid sprawl and promote compact cities;
- Urbanisation strategies must promote the production of quality public space for all;

- Mobility strategies must favour sustainable, efficient and safe urban mobility modes - walking, cycling and public transport - over private motorised transport;
 - Urban governance must be inclusive and involve all sectors of the community. In this way, our cities will be socially and environmentally sustainable, inclusive, and places in which the creation of public spaces and participation processes become mutually reinforcing, thus giving substantive meaning to the concept of citizenship in the 21st century.
- In order to achieve this, this networking event will present a panel of speakers from different geographical and sectorial backgrounds will discuss their experiences of attempting to implement strategies that point towards a city based on the “Vision Zero Plus” model.

Key Objective 1

Raise Awareness among Planning- and Mobility-Strategy Stakeholders. Despite the overwhelming scientific consensus surrounding the mobility inefficiency, negative health outcomes, economic costs and damage to communities associated with car-based urbanisation and transport strategies, too many policy-makers continue to implement such strategies. A networking event, such as the one proposed here, provides a unique opportunity to reach out to a wide range of stakeholders involved in policy-making from cities around the world and raise awareness of the need for a paradigm shift in the way we produce and move through urban space.

Key Objective 2

Sharing Experiences. Raising awareness is one thing, but designing and implementing mobility strategies based on public transport and active mobility is another. The speakers participating in this event, representing a wide range of organisations - professional, NGOs, local authorities, foundations etc. - from disparate geographical settings, will present visions and case studies that discuss the processes involved in designing and implementing sustainable mobility strategies.

Key Objective 3

Manifesto ‘Vision Zero Plus’. Based on the principles outlined above and the input from the panellists and audience, the third objective of the event is to produce a manifesto ‘Vision Zero Plus’ that outlines the principles, objectives and measures to be taken in order to achieve the ‘Vision Zero Plus’. As such, the event will mark the beginning, not the end, of a process that will continue into the future.

Please select not more than two of the Thematic Areas to which your event is relevant

Thematic Area 1: Social Cohesion and Equity - Livable Cities, Thematic Area 3: Spatial Development

Please explain to what extent the event will be relevant to the implementation of the New Urban Agenda

The New Urban Agenda demands a paradigm shift towards socially and environmentally sustainable cities that are capable of meeting the challenges of the 21st century and beyond. We believe that the “Vision Zero Plus” can make a fundamental contribution to this, since urban spatial and mobility planning based on these principles can:

- Improve urban mobility
- Provide equality of access to jobs, public services, shops, leisure, health and educational facilities;
- Substantially reduce and even eliminate the negative health, environmental and social impacts associated with current car-dependent mobility strategies;
- Promote the construction of quality public spaces for all.

Please explain to what extent the event will be inclusive in terms of age and gender balance

In terms of content, the event promotes age and gender balance since the modes of transport that we seek to promote are based on universal access and are thus inclusive, and of special benefit for women, children and the elderly.

Strategies based on car use, on the contrary, have historically favoured working-age men to the detriment of other social groups that are, in fact, the majority.

With regards the organisation of the event, almost half of the speakers (6 out of 12) are women.

Number of persons funded by organization to participate at event

12

How many of these persons are from Least Developed Countries?

1

What is your outreach strategy to promote attendance at this event?

The main organising institution, FIU, will give exposure to the event through its own webpage and social media accounts, while being able to use these channels of the 21 national member organisations of FIU. In addition, the commitment of our partner organisations, with a presence in at least three continents, will ensure that exposure for the event will reach stakeholders and interested parties across the globe.

What is your monitoring strategy to follow up on the expected outcomes of this event?

The monitoring strategy of this event is based on the diffusion of the manifesto 'Vision Zero Plus', mentioned above, in order to attract as many signatures - both individual and institutional - as possible. In this way, we hope to build public support and interest coalitions in order to press for the implementation of 'Vision Zero Plus' and thus contribute to the paradigm shift in urban and mobility planning that we feel are central to the New Urban Agenda.

Is the event funded by another organization/institution apart from the applying organization?

No

Indicate prospective speakers or panellists you plan to feature

Lluís Brau (Spain), Architect and Spatial Planner, president of the Federación Iberoamericana de Urbanistas, FIU, (Professional)

Presentation of the Networking event, 10mins.

Veronica Raffo (Argentina), Senior Specialist in Infrastructure, World Bank (Financial Institution)

Presentation: Infrastructure, Public Space and Mobility, 7mins.

Angela de la Cruz (Spain), Spanish Ministry of Public Works. General Directorate of Architecture, Housing and Land, (Government)

Presentation: Public facilities: a matter of quantity and quality, 7min

Joris Scheers (Belgium) Spatial planner and Sociologist (PhD, MSc), president of the European Council of Spatial Planners-Conseil Européen des Urbanistes, ECTP-CEU (Professional)

Presentation: Participation and Urban Mobility Strategies, 7mins.

Jordi Borja (Spain) Spatial Planner, Emeritus Professor, Univesitat Oberta de Catalunya, UOC (Academic)

Presentation: Public Space: Between Political Power and the Citizen Body, 7mins.

Gina Rey (Cuba), Architect, Faculty of Architecture, ISPJAE, Havana (Academic-Researcher)

Case study: Green-space streets in central Havana, 10 mins.

Ole Thorson (Denmark) Engineer, former president International Federation of Pedestrians (NGO).

Presentation: The amplified Zero vision. Human needs and health to the fore, 7 mins

Janet Sanz (Spain), Deputy Mayor for Ecology, Spatial Planning and mobility, Barcelona City Council (local authority).

Case study: Green super-blocks without cars: putting life back into the streets of Barcelona, 10 mins.

Lucelena Betancurt (Colombia), director of the Fundación Hábitat Colombia, (Foundation).

Case study: Cycle lanes, Healthy Roads in Bogotá, 10 mins.

Ismael Fernandez Mejia (Mexico), Architect, chair del Habitat Professionals Forum (HPF), (Professional).

Presentation: Public Space-Mobility: a vision of the future, 7 mins.

María Sara Girón (Ecuador), Community Worker, Coach, Red Mujer Emprendedora-Ecuador and Quito Yo me Apunto (Women, Entrepreneur).

Case study: The Guayasamín road project in Quito, 10 mins.

Ishtiaque Zahir Titas (Bangladesh), Architect, Urban Designer, International Union of Architects (UIA) (Profesional).

Case study: Public spaces in the developing city of Dhaka, 10 mins.

Which is the main language of presentation

Spanish

Do you require interpretation for your event? (Organizer is responsible for paying interpretation service)

No

Have you ever organized a networking event at previous Habitat Conferences, PrepComs or World Urban Forums (WUF)?

N/A

Organizer Information

Name of Your Organization

Federación Iberoamericana de Urbanistas, FIU

Website (URL) of your organization

<http://www.fiurb.org>

Partner type of your organization (Lead organization)

Professionals

Other organizations directly involved in the event, and their roles (partner organizations)

EUROPEAN COUNCIL OF SPATIAL PLANNERS-CONSEIL EUROPÉEN DES URBANISTES, ECTP-CEU

FACULTAD DE ARQUITECTURA DEL ISPJAE DE LA HABANA

HABITAT PROFESSIONALS FORUM, HPF

INTERNATIONAL FEDERATION OF PEDESTRIANS

FUNDACIÓN HÁBITAT COLOMBIA

RED MUJER EMPRENDEDORA?ECUADOR

Quito YO me APUNTO

INTERNATIONAL UNION OF ARCHITECTS, UIA

Contact Information

Title

Mr.

First Name

Lluís

Last Name

Brau

City/Town

Barcelona

Zip/Postal Code

08023

State

Spain

Country

Spain (Kingdom of)

Email

brau@fiurb.org

Telephone

+34 932 178102

Mobile Phone

+34 607 237766